



Community Designation Resource Guide

Greening & Beautification & Collection Drives

This guide provides information about two of 15 Clean California Community Designation criteria – 10 of which are needed to earn the designation. When communities invest in greening and beautifying public spaces, people are less likely to dump waste or litter in the first place. Collection drives are also critical to ensure waste is disposed of properly, keeping hazardous waste out of our environment.

GREENING & BEAUTIFICATION

Greening and beautification can come in many different forms. Here are some ideas for greening projects:

- **Greening:** [Tree planting events](#), [community gardens](#), sustainable gardening, [including native plant distribution and education](#).
 - Make a well-thought-out planting plan - **especially for trees**.
- **Beautification: Get creative!** Work with local artists and artisans to paint murals, repaint important buildings; create free little libraries; add picnic tables to parks; create community walking or biking paths.

COLLECTION DRIVES

In the context of environmental protection, collection drives are events meant for people to be able to dump or recycle bulky items, hazardous waste, e-waste, or household appliances.

Prior to organizing your event, it can be helpful to understand what types of waste items are most commonly improperly disposed of in your community. You do not necessarily have to collect every type of waste. The requirement is that you host more than one collection drive event, with the waste type or types of your choosing.

- **Common community collection drive needs:**
 - Tires, paint, mattresses, thermometers, barometers, plastic bags, paper that needs to be shredded, unwanted or expired medicine, broken appliances, batteries, lightbulbs, computers, phones, other e-waste.
- **Understand hazardous waste guidelines.**
- **Collect data:** Record how much waste you collect so you can later demonstrate the benefits of collection drives for funding and evaluation purposes.

Check out these resources!

- CA Department of Toxic Substances Control [Hazardous Waste information](#) & [interactive map of waste collection sites](#)
- [E-Waste Collection Guide](#), [E-Waste Deposit Sites in CA](#), [Paper Shredding Event Guide](#)
- [Guide to greening and beautification activities](#)
- [Example of community plan from Inglewood & Lennox](#)

Additional resources are available at <https://keepcabeautiful.org/>.

